Saturday,
March 10, 2018
10am -3pm
New Location!
The Exceptional Foundation
Homewood, AL

BIRMINGHAM PARENT'S
SPECIAL NEEDS EXPO 2018

BIRMINGHAM PARENT'S
8th ANNUAL SPECIAL NEEDS EXPO

Hosted By

Birmingham Parent
www.birminghamparent.com

Presented By

Children's of Alabama

THE EXCEPTIONAL FOUNDATION
A SPECIAL PLACE FOR THOSE WITH SPECIAL NEEDS

Sponsored By

Mobility Central
Medical Equipment Outfitters

Mitchell's Place
Elrod's Mobility
Bradford & Holliman, LLC
Griffin Mobility

easterseals

FCN

93.7 wdjc
RADIO THAT MATTERS

What is The Special Needs Expo?

It is a free, day-long exhibition where families can learn about products, support groups, recreational activities, healthcare, therapy, and many other services for children and adults with special needs and have a little fun, too.

When and Where is The Special Needs Expo?

Saturday, March 10, 2018, from 10 am to 3 pm – New location!
The Exceptional Foundation, 1616 Oxmoor Rd, Homewood, AL

How is the Expo Promoted?

Birmingham Parent promotes the event all through the year in Birmingham Parent magazine, on Facebook, Twitter and online at www.birminghamparent.com. Birmingham Parent enjoys strong media relationships. The 8th Annual Special Expo 2018 will be promoted on television and radio by media sponsors TBD.

Who Exhibits at the Special Needs Expo?

Besides the many non-profit *and* for-profit organizations who exhibit each year, we also allow organizations who wish to SELL products at the event that are related to special needs or seek donations. It's a great event for those who offer products and services for children with special needs or anything related – financial planning, banking, residential facilities, educational facilities, health care, recreation, support groups and more.

We hope you can join us this day!!

Previous Exhibitors at our Special Needs Expos include:

Bradford and Holliman Law Offices
–Exclusive Presenting Sponsor

UPC of Greater Birmingham –*Sponsor*

ABC 33/40 –*Sponsor*

WDJC - *Sponsor*

Children's of Alabama –*Sponsor*

-Children's of Alabama Charity League

-COA Physical Therapy

-CHIPS CENTER

-Children's Regional Poison Control

-UAB Pediatric Rehab Medicine

Easter Seals –*Sponsor*

Milestones Behavioral Group –*Sponsor*

Behaviorial One, LLC *- Sponsor*

Griffin Mobility *- Sponsor*

Family Voices of Alabama

Aaron's Staff Inc.

Ameriprise Financial

Mitchell's Place

Unless U

Child's Play Therapy

Camp ASCCA

Strauss Financial Group

Jefferson County EMA

Jefferson County Sheriff's Dept.

Disability Rights & Resources

America's First Credit Union

SAFY

Children's Rehabilitation Services

Rooftop Friends

The Special Needs Alliance/Sirote

The Autism Society of Alabama

Alabama Family Trust

Biotech Limb & Brace

Alabama Early Intervention

Thrive Behavioral Services

Sanchez Tannenhill

Ashley DeRamus Foundation

Fun Source

JAMM Entertainment

Usborne Books & More

Alabama Parent Education Center

Montgomery Children's Specialty. Center

Full Life Ahead Foundation

Chara

The Horizons School

The Grandma Home House Retreat

Moody Miracle League

Smart Solutions

Accessible Alabama

Epilepsy Foundation of Alabama

Mobilty Works

Ady's Army

Special Equestrians

Northern Alabama Fragile X/NFXF

UAB Pediatric Neuromotor Clinic

Triumph Services, LLC

Lindamood-Bell Learning Processes

Shaeffer Eye Care Center

Glenwood Inc.

All Saints Home Health Care

Lakeshore Foundation

Tennessee Jaycee Foundation

Mobility Works

Alabama Pediatric Therapy Services LLC

Down Syndrome Alabama

BIRMINGHAM PARENT'S SPECIAL NEEDS EXPO 2018

SPECIAL NEEDS EXPO 2018
EXHIBITOR AGREEMENT

MARCH 10, 2018 * 10am – 3 pm

The Exceptional Foundation

1616 Oxmoor Rd, Homewood, AL

Organization _____ Industry:_____

Contact Name: _____Title:_____

Address:_____Phone:_____

City/St./Zip_____ FAX:_____

Email: _____ WEB:_____

NON-ADVERTISER RATES: (NO ad placement in the March 2018 issue)

Please reserve ___ booth at the rate of $350.00 $_____

Please reserve ___booth - nonprofit rate (less than 50 employees only!) $150 each $_____

ADVERTISER RATES (those with an AD in the March 2018 issue):

Please reserve ___ booth at the rate of $275.00 $_____

Please reserve ___ booth - nonprofit rate (less than 50 employees only!) $100 each $_____

Ad space reservation: ___1/8 page ___1/4 page ____1/2 page ___full page

(Please ask about display ad rates. A separate ad agreement will be sent to complete your reservation)

----------**Additional Ad Options**----------

_____Special Kids Club Package?

Includes ¼ page advertorial. Rates for this option are on last sheet on form. $_____

SPONSORSHIPS:

_____ Supporting Sponsorship, includes booth, ¼ pg ad and marketing benefits **$995**

_____ Major Sponsorship, includes booth, ½ pg ad and marketing benefits **$1995**

_____ Presenting Sponsorship, includes 2 booths, full pg ad and marketing benefits **$2995**

_____ Exclusive Sponsorship, includes 2 booths, full pg and marketing benefits **$3995**

A complete list of sponsorship benefits is available upon request

_____I NEED ELECTRICAL ACCESS at the rate of $25 each (MUST PROVIDE OWN EXT. CORD) **+ $25**

Can't join us that day? We will be accepting items for our 200 Swag Bags given out that day. If you want to have your promotional items, coupons, brochures added to these gift bags for the first 200 attendees, please supply your items no later than March 1, 2018.

____ Yes! I would like to supply 200 items for the Swag Bags for the event. Please check one below:

____ Exhibitor? - FREE! _____Cost for Non-Exhibitors - $75

REGISTRATION TOTAL DUE: $_____

******Exhibitor Fees include one 6' table (no cover), 2 chairs, and a 35-word description in our program and online, as registration occurs.*** (longer ones will be edited)

_____

_____

_____

Agreement: **I agree to abide by the event terms and all rules and regulations governing the event. By signing this agreement, I am stating that my organization will be present at the event. All fees are non-refundable & there is a no-cancellation policy. By not showing up, I understand that I am foregoing my reservation and are held responsible for the full amount of the registration fee. I understand that the sponsors, facility managers and its employees, nor the staff or owners of Birmingham Parent magazine are responsible for personal injury or the loss or damage of property. If a print ad is included, I understand I am bound by the terms of the BP ad agreement. PAYMENT IS DUE AT TIME OF REGISTRATION.**

I understand that if I sell anything at the expo, I am responsible for all local and other taxes associated with the sale.

Please send setup instructions to this email:

_____

_____

Authorized Signature **Date**

Fax Form and Payment info to 205-987-7600 or mail to P.O. Box 326, Helena, AL 35080

PHONE: 205-987-7700 * Email: info@birminghamparent.com

CREDIT CARD INFORMATION

Name on Card_____

Organization_____

Address_____Zip_____

Amount to be Charged_____Type of Card: MC VISA AMEX Discover

Card Number_____

Exp. Date_____Security Code (on back)_____

Birmingham Parent
www.birminghamparent.com

SPECIAL KIDS CLUB PACKAGE

Maximize your marketing impact during the time when our readers are thinking about their options in the Special Needs Community

- **Priority placement of booth at the Special Needs Event if exhibiting.**
- ¼ page **ADVERTORIAL** in March SPECIAL NEEDS ISSUE (also distributed at the Special Needs Expo 2018) – 200 words and logo/or photo
- Directory Listing in SPECIAL NEEDS DIRECTORY, if you are a related Special Needs Business or Service.
- Choice of Display Ad Size as listed below in March 2018 SPECIAL NEEDS ISSUE. Sizes and corresponding cost for package are:

1/8 page ad – $595

1/4 page ad - $795

1/2 page ad - $1095

Full page ad - $1495

Sample of 1/8 page ad and ¼ page advertorial package…..$595 total

THE AUTISM SOCIETY OF ALABAMA

The Autism Society of Alabama (ASA) is a statewide advocacy group with the mission of improving services for persons with Autism Spectrum Disorder (ASD) and their families through education and advocacy. ASA provides:

ASA Network Support Groups in 33 Alabama cities. ASA Network Support Groups offer families guidance in the care of their loved one with ASD.

An Information and Referral Line to answer family questions about ASD.

Conferences throughout the state to educate parents, therapist, teachers and individuals about ASD issues.

A communication hub for Alabama families living with ASD through enews, website, social media and meetings.

Consulting with legislators, the Governor's Office and Departments of Education, Rehabilitation Services, Medicaid and Public Health.

Innovative programs including the Autism Friendly Alabama initiative that will provide businesses the tools and knowledge to be inclusive and accessible for ASD families.

Please join us in April for Autism Awareness Month, as we Light It Up Blue on April 2nd and Walk for Autism, Saturday April 8, 2017 at Veterans Park in Hoover. The Walk is a great event and an opportunity to meet other families thriving in our community.

Autism Society of Alabama

www. autism-alabama.org
1-877-4AUTISM
follow us