



BIRMINGHAM PARENT'S  
**happy, healthy kids fair**  
 2022



**All About Back to School!**

**Our 8<sup>th</sup> Annual Event will be held**

**Saturday, August 13, 2022 \* 10 am to 3 pm**

**at the McWane Science Center , 200 19th St. N., Birmingham, AL**

This FREE event is where families can learn about *healthcare* services, schools, educational programs, enrichment classes, community service & more.

**Presented by:**



**Sponsored by:**



Children's  
of Alabama®



**Booth Only**

**ADVERTISER BOOTH RATE: \$395**  
(must have display ad in July/August 2022 issue)

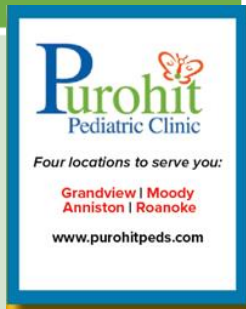
**NON-ADVERTISER BOOTH RATE: \$495**

**NON-PROFIT BOOTH RATE: \$350**  
(for 501(c) organizations with less than 50 employees)

**HHKF Package --- \$699**

Event booth plus a print logo block on the HHKF page in the July/August issue, and a premium directory listing on the Birmingham Parent website for one year.

**Deadline is June 15<sup>th</sup> for this package!**



Looking to increase your digital exposure throughout the year?

View the current listings on BP's Education and Enrichment Directory at [www.birminghamparent.com/directory/education-guide/](http://www.birminghamparent.com/directory/education-guide/)

A complete web page for your business or school program

Only \$299 for an entire year  
– or \$199 if you are a HHKF Event Vendor!

**Our Back-to-School July/August issue will deadline on June 15<sup>th</sup>.  
 For advertising rates and packages, call 205-624-2504  
 or email [info@birminghamparent.com](mailto:info@birminghamparent.com)**



# Sponsorship Options for 2022 Happy, Healthy Kids Fair



## *Interested in becoming an Event Sponsor?*

- ✓ Premium location of event booth near front entrance.
- ✓ Company **LOGO** on all promotional materials for event e-blasts, social media, mailers, house ads, event signage & press releases.
- ✓ Right to use event logo to support your company as an event sponsor.
- ✓ Opportunity to supply items for event swag bags for first 200 attendees.
- ✓ Option to purchase additional ads at signing at discounted ad rates.

### *Supporting Sponsor Additional Benefits*

- ✓ **1/4 page full color ad** in the July/August 2022 issue of Birmingham Parent
- ✓ Logo block on HHKF page in July/August issue

**SUPPORTING SPONSOR**  
**INVESTMENT AMOUNT: \$1295**

### *Major Sponsor Additional Benefits*

- ✓ **1/2 page full color ad** in the July/August 2022 issue of Birmingham Parent
- ✓ Logo block on HHKF page in July/August issue
- ✓ **Web button on** [www.birminghamparent.com](http://www.birminghamparent.com)

**MAJOR SPONSOR**  
**INVESTMENT AMOUNT: \$1995**



For more info, call:  
**205.624.2405**  
Or email:  
[info@birminghamparent.com](mailto:info@birminghamparent.com)

### *Presenting Sponsor Additional Benefits*

- ✓ **Full page full color ad** in the July/August 2022 issue of Birmingham Parent
- ✓ **TWO Exhibitor booth spaces**
- ✓ Logo block on HHKF page in July/August issue
- ✓ Button (300 x 250px) weekly on The BUZZ newsletter at time of signup through event.
- ✓ **One dedicated eblast, a \$500 value, on date prior to event.**
- ✓ **Web button on** [www.birminghamparent.com](http://www.birminghamparent.com)

**PRESENTING SPONSOR**  
**INVESTMENT AMOUNT: \$2995**



Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
 City/St./Zip \_\_\_\_\_ FAX: \_\_\_\_\_  
 Email: \_\_\_\_\_ WEB: \_\_\_\_\_

\_\_\_\_\_ ADVERTISER BOOTH: (must have display ad in July/August 2022 issue) \$395  
 \_\_\_\_\_ NON-ADVERTISER BOOTH: \$495  
 \_\_\_\_\_ NON-PROFIT BOOTH: (applies only to 501(c) organizations with less than 50 employees) \$350  
 \_\_\_\_\_ HHKF Package: (Booth, print logo block and online directory listing) 6/15/22 deadline! \$699

**ONLINE OPTION:** Online listing on [www.BirminghamParent.com](http://www.BirminghamParent.com) in the Education and Enrichment section for one year  
 \_\_\_\_\_ Exhibitor/Advertiser rate: \$199 \_\_\_\_\_ Non-Exhibitor/Non-Advertiser rate: \$299

**EVENT SPONSORSHIPS:**

\_\_\_\_\_ Supporting Sponsorship, includes booth, ¼ page ad space and other benefits \$1295  
 \_\_\_\_\_ Major Sponsorship, includes booth, ½ page ad space and other benefits \$1995  
 \_\_\_\_\_ Presenting Sponsorship, includes booth, full page ad space and other benefits \$2995

**Now accepting items for our 200 Swag Bags -- promotional items or coupons (no brochures or ads accepted)**

\_\_\_\_\_ Yes! I would like to supply 200 items for the Swag Bags for the event. Please check one below:

\_\_\_\_\_ Cost for Exhibitors- FREE! \_\_\_\_\_ Can't join us that day? Cost for Non-Exhibitors - \$150

Items needed by 8/1/22 and can be mailed to 703 Logan Rd., Suite 150, Clanton, AL 35045 or call 205-624-2405 for additional options.

**Electrical access -- limited availability!! Please check here if you require electricity.**

**Event information will be emailed one week prior to the event \*\*NO BREAKDOWN OF BOOTHS PRIOR TO 3PM! \*\*\***

**\*\*\*Exhibitor Fees include one 6' table (with plastic cover and skirt) and 2 chairs. You may bring free standing signage, additional tablecloths, decorations, registration materials, samples, promotional giveaways, etc.**

**Email for event day instructions:** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date** \_\_\_/\_\_\_/2022

I agree to abide by the event terms and all rules and regulations governing the event. By signing this agreement, I am stating that my organization will be present at the event. **All prepaid or invoiced exhibitor fees are non-refundable.** By not showing up, I understand that I am foregoing my reservation and are held responsible for the full amount of the registration fee. I understand that the sponsors, facility managers and its employees, the staff or owners of Birmingham Parent magazine are NOT responsible for personal injury or the loss or damage of property. If a print ad is included, I understand I am bound by the terms of the BP ad agreement.

**Full payment for your booth space is required prior to the event and due with this form to complete your reservation.**

**Return this form with your payment to Birmingham Parent, 703 Logan Rd., Suite 150, Clanton, AL 35045**

**FAX: 205-403-5224**

**email: [info@birminghamparent.com](mailto:info@birminghamparent.com)**

**Questions? 205-624-2405**

**Name on Card** \_\_\_\_\_

**Organization** \_\_\_\_\_

**Amount to be Charged \$** \_\_\_\_\_ **Type of Card:** MC VISA AMEX Discover

**Card Number** \_\_\_\_\_

**Billing address for card** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Exp. Date** \_\_\_\_\_ **Security Code (on back)** \_\_\_\_\_ **Receipt Needed?** \_\_\_ Y \_\_\_ N

**Email Receipt to:** \_\_\_\_\_

**Prefer to pay online? Go to <http://birminghamparent.com/directory/make-a-payment-using-paypal/>**