



# BIRMINGHAM PARENT'S happy, healthy kids fair

Getting Ready for Back-To-School Fall 2023!

**Our 9<sup>th</sup> Annual Event will be held**  
**Saturday, August 19, 2023 \* 10am to 3pm**  
**At the McWane Science Center, 200 19<sup>th</sup> St., Birmingham, AL**

This **FREE** event is where families can learn about healthcare services, schools, educational programs, enrichment classes, community service & more.

**Sponsored By:**



Children's  
of Alabama®



**Swag Bags filled with great discounts & gifts inside given to the first 100 attendees!**

## BOOTH ONLY

**ADVERTISER BOOTH: \$395**  
 (must have display ad in July/August 2023 issue)

**NON-ADVERTISER BOOTH: \$495**

**NON-PROFIT BOOTH: \$295**  
 (for 501(c) organizations with  
 less than 50 employees)

Up to \$50 off  
booth fees if  
registered &  
paid by 5/31

## HHKF PACKAGE---\$695

Event booth plus a print logo block on the HHKF page in the July/August 2023 issue, plus a premium directory listing on our Birmingham Parent website for one year.

***Deadline is June 15<sup>th</sup> for this package***

## Sponsorship Packages

With print ad, directory listing, & marketing benefits

**Supporting Sponsor: \$1295**  
 1/4-page ad and directory listing

**Major Sponsor: \$1995**  
 1/2-page ad, 1/4-page advertorial, directory listing,  
 BP website button

**Presenting Sponsor: \$2995**  
 full page ad, 1/4-page advertorial, directory listing,  
 BP banner website ad

## Online Directory Listing

**Increase your exposure with a listing on BP's  
 Education and Enrichment Directory**

[www.birminghamparent.com/directory/education-guide/](http://www.birminghamparent.com/directory/education-guide/)

A complete web page for your business or school program that you can update regularly throughout the year. Listings are \$299 for an entire year of activation OR only \$199 if you are a HHKF Event Vendor!  
**Add this option at registration.**

**Our Back-to School July/August issue will deadline on June 15<sup>th</sup>.**  
**For ad rates, call 205-624-2504 or email [info@birminghamparent.com](mailto:info@birminghamparent.com)**

# BIRMINGHAM PARENT'S happy, healthy kids fair

Saturday, August 19, 2023

10am to 3pm

McWane Science Center

200 19<sup>th</sup> St.

Birmingham, AL

Company Name: \_\_\_\_\_ Industry: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City/St./Zip \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_ WEB: \_\_\_\_\_

\_\_\_\_\_ ADVERTISER BOOTH (must have display ad in July/August 2023 issue) \$395 (\$345 if paid by 5/31)

\_\_\_\_\_ NON-ADVERTISER BOOTH (no ad placement) \$495 (\$445 if paid by 5/31)

\_\_\_\_\_ NON-PROFIT BOOTH (applies only to 501(c) orgs with less than 50 employees) \$295 (\$270 if paid by 5/31)

Add-on discounted print ad? \_\_\_\_\_ 1/8 Page: \$350 \_\_\_\_\_ 1/4 Page: \$550 \_\_\_\_\_ 1/2 page: \$950 \_\_\_\_\_ Full page: \$1395

\_\_\_\_\_ HHKF Package: (Booth, Print logo and online directory listing) 6/15/23 deadline! \$695

Online Education Directory Listing? Active for 1 year \_\_\_\_\_ Exhibitor/Advertiser \$199 \_\_\_\_\_ Non-Exhibitor/Non-Adv. \$299

## EVENT SPONSORSHIPS:

\_\_\_\_\_ Supporting Sponsorship, includes booth, ¼ page ad space and other benefits \$1295

\_\_\_\_\_ Major Sponsorship, includes booth, ½ page ad space and other benefits \$1995

\_\_\_\_\_ Presenting Sponsorship, includes booth, full page ad space and other benefits \$2995

\_\_\_\_\_ EXCLUSIVE Presenting Sponsorship, includes booth, full page ad space and other benefits \$3995

\_\_\_\_\_ I need electricity (Limited availability, first come basis)

\_\_\_\_\_ I would like to provide 100 promotional items for the swag bags. Items need to be supplied by August 14, 2023.

I agree to abide by the event terms and all rules and regulations governing the event. By signing this agreement, I am stating that my organization will be present at the event. **All prepaid or invoiced exhibitor fees are non-refundable.** By not showing up, I understand that I am foregoing my reservation and are held responsible for the full amount of the registration fee. I understand that the sponsors, facility managers and its employees, the staff or owners of Birmingham Parent magazine are NOT responsible for personal injury or the loss or damage of property. If a print ad is included, I understand I am bound by the terms of the BP ad agreement. **Full payment for your booth space is required prior to the event and due with this form to complete your reservation.**

Authorized Signature \_\_\_\_\_ Title: \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/2023

Return this form with your payment to Birmingham Parent, 703 Logan Rd., Suite 150, Clanton, AL 35045

**FAX: 205-403-5224**

**email: [info@birminghamparent.com](mailto:info@birminghamparent.com)**

**Questions? 205-624-2405**

**Event information will be emailed one week prior to the event**

**Email for event day instructions:** \_\_\_\_\_

## -----Payment Information-----

Name on Card \_\_\_\_\_

Organization \_\_\_\_\_

Amount to be Charged \$ \_\_\_\_\_ Type of Card: MC VISA AMEX Discover

Card Number \_\_\_\_\_

Billing address for card \_\_\_\_\_ Zip \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code (on back) \_\_\_\_\_ Receipt Needed? Y N

Email Receipt to: \_\_\_\_\_

**Prefer to pay online? Go to <http://birminghamparent.com/directory/make-a-payment-using-paypal/>**