

Birmingham Parent @CampExpo 2024

This FREE event is where families can learn about summer camps & programs, travel, volunteer opportunities, and more.



RENEWAL BY ANDERSEN

TODAY'S HITS 97.3 CLASSIC ROCK 106.9

BOOTH ONLY

ADVERTISER BOOTH: \$395
(must have display ad in February 2024 issue)

NON-ADVERTISER BOOTH: \$495

NON-PROFIT BOOTH: \$295
(for 501(c) organizations with less than 50 employees)

Bonus Offer!

Reserve a booth & place a display ad in our February Camp 2024 issue to receive a **FREE Logo Block** on our Summer Camp Page in the February issue. An ad rep will contact you with ad rates for print placement.

Deadline is January 15th for this FREE offer!

Sponsorship Packages

Contributing Sponsor: \$1000
1/8-page ad, booth, logo block page

Supporting Sponsor: \$1500
1/4-page ad, premium booth and logo block page

Major Sponsor: \$2200
Half pg. ad, premium booth, logo block, BUZZ button

Presenting Sponsor: \$3200
full page ad, booth, logo block page, BUZZ button and dedicated eblast

Online Directory Listing

Increase your exposure with a listing on BP's Summer Camp Resources Directory

<http://birminghamparent.com/directory/kids-camps/>

A complete web page for your business or school program that you can update regularly during the year. Listings are discounted to \$299 for one year of activation! (Normally \$399)

Our Summer Camp February issue will deadline on January 15th.
For ad rates, call 205-624-2504 or email info@birminghamparent.com

Saturday, March 2, 2024
10 a.m. – 3 p.m.

NEW Vestavia Hills Civic Center
1090 Montgomery Hwy.
Vestavia Hills, AL 35216



Company Name: _____

Contact name: _____ Title: _____

Address: _____ Phone: _____

City/ST/Zip: _____

Email: _____ Website: _____

NON-ADVERTISER RATES: (NO ad placement)

_____ Please reserve my booth for **\$495**

ADVERTISER RATES (with a February 2024 AD placed)

_____ Please reserve my booth for **\$395**

Non-Profit Rate (Must be 501(c) & less than 50 employees)

_____ Please reserve my booth for **\$295**

Bonus Offer! –Booth, print ad, logo block page ...Deadline is Jan.15th for this FREE offer!

Reserve booth & place a display ad in our February Camp 2024 issue to receive a **FREE Logo Block** on our Summer Camp Page in the Feb. issue. An ad rep will contact you with ad rates for print placement.

_____ **Yes! I want a booth and a February Display ad to receive my bonus offer!**

_____ **Electrical access -- limited availability!! Please check here if you require electricity.**

_____ **I would like to supply 100 promotional /coupon items for the swag bags. *Free for Exhibitors.**

Can't Join us that day? Cost for Non-Exhibitors - \$150

_____ **Summer Camp Directory – Discounted!** One-year online listing on www.BirminghamParent.com **\$299**

SPONSORSHIPS:

_____ **Contributing Sponsorship**, includes booth, 1/8-page ad and marketing benefits **\$1000**

_____ **Supporting Sponsorship**, includes booth, 1/4-page ad and marketing benefits **\$1500**

_____ **Major Sponsorship**, includes booth, 1/2-page ad and marketing benefits **\$2200**

_____ **Presenting Sponsorship**, includes 2 booths, full page ad and marketing benefits **\$3200**

*******Exhibitor Fees include one 6' table (with plastic cover and skirt) and 2 chairs. You may bring free standing signage, tablecloths, decorations, registration materials, samples, promotional giveaways, etc. ***Set up rules & regulations will be emailed one week prior to event**NO BREAKDOWN OF BOOTHS PRIOR TO 3PM!**

Email for set-up instructions: _____

Agreement: I agree to abide by the event terms and all rules and regulations governing the event. By signing this agreement, I am stating that my organization will be present at the event. **All fees are non-refundable & there is a no-cancellation policy.** By not showing up, I understand that I am foregoing my reservation and am still held responsible for the full amount of the registration fee. I understand that the sponsors, facility managers and its employees, the staff or owners of Birmingham Parent magazine are NOT responsible for any personal injury or the loss/ damage of property. If a print ad is included, I understand I am bound by the terms of the BP ad agreement. **PAYMENT IS DUE AT REGISTRATION.**

Authorized Signature _____ Title: _____ Date ____/____/____

Return this form with your payment below to Birmingham Parent, 703 Logan Rd., Suite 150, Clanton, AL 35045

FAX: 205-403-5224

email: info@birminghamparent.com

Questions? 205-624-2405

Name on Card _____

Organization _____

Amount to be Charged \$ _____ Type of Card: ☐ MC ☐ VISA ☐ AMEX ☐ Discover

Card Number _____

Billing address for card _____ Zip _____

Exp. Date _____ Security Code (on back) _____ Receipt Needed? ☐ Y ☐ N

Email Receipt to: _____

Prefer to pay online? <http://birminghamparent.com/directory/make-a-payment-using-paypal/>



SPONSORSHIP PACKAGES

Saturday, March 2, 2024
10 a.m. – 3 p.m.

NEW Vestavia Hills Civic Center
1090 Montgomery Hwy.
Vestavia Hills, AL 35216

 **WinShape
Camps**

RENEWAL BY ANDERSEN

**CLASSIC
ROCK 106.9**

**TODAY'S
HITS 97.3** **WVTM
13**

Contributing Sponsor Benefits

- * Company **NAME** listed on printed promotional materials including press releases, e-blasts, mail-outs, house ads, and on BirminghamParent.com. Right to use event logo & photos to support your event sponsorship.
- * **One Exhibitor booth space** (6' table, 2 chairs), best available location at time of registration.
- * Option to purchase additional ads at signing at discounted rate.

INCLUDES: 1/8-page full color ad and a Sponsor Logo Block on our Summer Camp Vendor page in the February 2024 Summer Camp issue of Birmingham Parent.

CONTRIBUTING SPONSOR INVESTMENT AMOUNT: \$1000

Supporting Sponsor Benefits

- * Company **LOGO** listed on all promotional materials including press releases, signage, media promotions, e-blasts, mail-outs, social media, house ads, and on BirminghamParent.com. Right to use event logo & photos to support your event sponsorship.
- * **One Exhibitor booth space** (6' table, 2 chairs), premium location near front entrance.
- * Option to purchase additional ads at signing at discounted rate.

INCLUDES: Quarter page full color ad and a Sponsor Logo Block on our Summer Camp Vendor page in the February 2024 Summer Camp issue of Birmingham Parent.

SUPPORTING SPONSOR INVESTMENT AMOUNT: \$1500

Major Sponsor Benefits

- * Company **LOGO** listed on all promotional materials including press releases, signage, media promotions, e-blasts, mail-outs, social media, house ads, and on BirminghamParent.com. Right to use event logo & photos to support your event sponsorship.
- * **One Exhibitor booth space** (6' table, 2 chairs), premium location near front entrance.
- * Option to purchase additional ads at signing at discounted rate.

INCLUDES: Half page full color ad and a Sponsor Logo Block on our Summer Camp Vendor page in the February 2024 Summer Camp issue of Birmingham Parent.

* **Button (300 x 250px) each week on The BUZZ newsletter at time of signup through event date.**

MAJOR SPONSOR INVESTMENT AMOUNT: \$2200

Presenting Sponsor Benefits

- * Company **LOGO** listed on all promotional materials including press releases, signage, media promotions, e-blasts, mail-outs, social media, house ads, and on BirminghamParent.com. Right to use event logo & photos to support your event sponsorship.
- * **TWO Exhibitor booth spaces** (6' tables, 4 chairs), premium location near front entrance.
- * Option to purchase additional ads at signing at discounted rate.

INCLUDES: Full page full color ad and a Sponsor Logo Block on our Summer Camp Vendor page in the February 2024 Summer Camp issue of Birmingham Parent.

* **Button (300 x 250px) each week on The BUZZ newsletter at time of signup through event date.**

- * One dedicated eblast, a \$500 value, your choice of date prior to event.

PRESENTING SPONSOR INVESTMENT AMOUNT: \$3200
INDUSTRY EXCLUSIVITY : \$4200

**Birmingham
Parent**
www.birminghamparent.com

For more info, call: 205.624.2405

Email: info@birminghamparent.com