



# Sponsor Packages

The Exceptional Foundation: 1616 Oxmoor Road Birmingham, AL  
March 15th, 2025 10:00 A.M - 2:00 P.M.

## PRESENTING SPONSOR

\$3,500

- Business listed as presenting sponsor on all advertisements marketing the event
- Prominent display of your banner at the event
- Logo on all print advertisements in Birmingham Parent Magazine marketing the event
- Complimentary full-page advertisement in the March issue of Birmingham Parent Magazine
- 300px x 600px, 320px x 50px, 300px x 250px, 728px x 90px, 970px x 90px, and 970px x 250px digital advertisements on every page of birminghamparent.com, runs in March
- 728px x 90px digital advertisement in e-newsletter
- Logo prominent on 300 premium tote bags
- Complimentary tote bag insert
- Premium placement 6' table, Internet, and electricity
- Curb-to-Booth—we will unload your materials and bring to your booth and return to curb following the event

**CALL US**  
**(225) 292-0032**

## GOLD SPONSOR

\$2,500

- Prominent display of your banner at the event
- Logo on all print advertisements in Birmingham Parent Magazine marketing the event
- Complimentary half-page advertisement in the March issue of Birmingham Parent Magazine
- 728px x 90px digital advertisement in e-newsletter
- Logo on 300 premium tote bags
- Complimentary tote bag insert
- Premium placement 6' table, Internet, and electricity
- Curb-to-Booth—we will unload your materials and bring to your booth and return to curb following the event

## SILVER SPONSOR

\$1,500

- Logo on all print advertisements in Birmingham Parent Magazine marketing the event
- Logo on 300 premium tote bags
- Complimentary fourth-page advertisement in the March issue of Birmingham Parent Magazine
- Complimentary tote bag insert
- Logo displayed as sponsor on event banner
- Premium placement 6' table, Internet, and electricity